

Press Information

FOR IMMEDIATE RELEASE

Hansgrohe Raindance Classic Showers Combine Traditional Styling with the Modern Comforts of AIR Technology

Classical looks with modern technology: Hansgrohe's proprietary AIR concept mixes air bubbles with water streams to create a softer and more relaxing shower

ALPHARETTA, GEORGIA (MAY 1, 2009) — Memories of good times, keepsakes we've cherished over the years, fads and styles we happily recall from our childhoods: All of these can provide a sense of security as well as a frame of reference in our fast-moving, everyday lives.

In collaboration with the international design studio Phoenix Design (Stuttgart and Tokyo), Hansgrohe celebrates these intimate connections to our past with the Classic, or C, Series from its World of Styles offering of bathroom faucets, showers and accessories. Blending traditional and modern geometrical elements, the Classic style reflects our longing for more time to contemplate and appreciate the beautiful and personally satisfying aspects of our lives.

Broad assortment: The latest additions to the World of Styles Classic Series are the Hansgrohe Raindance C Showers, which encompass the following items:

- > Four showerheads: the Raindance C 300 AIR Showerhead (diameter: 12 inches); the 240 (10 inches); the 180 (7 inches); and the 150 (6-1/4 inches).

Product Profile: Raindance Classic Handshower

Key Features:

- > Four inches in diameter
- > Hansgrohe AIR technology
- > Three-jet function, with a trio of adjustable jet modes
- > Available as a set with matching Raindance C Wallbar and 63-inch Techniflex hose
- > List price: \$148 in chrome, with five other finishes also available

Designer: Phoenix Design,
Stuttgart/Tokyo

Finishes: Chrome, Brushed
Nickel, Polished Nickel,
Polished Brass, Rubbed
Bronze, Oil Rubbed
Bronze

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Hansgrohe, Inc.

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Product Release: Hansgrohe Raindance Classic Showers, *continued*

- > Raindance C AIR Bodyspray, measuring 4 inches in diameter.
- > Raindance C 100 AIR 3-Jet Handshower, measuring 4 inches in diameter at the head, attached to a 6-1/2-inch-long handle. Three manually adjustable jets are included:
 - Rain AIR: a gentle, yet voluminous rain of droplets;
 - Whirl AIR: powerful, concentrated streams from three rotating whirl jets;
 - a refreshing combination of these two modes

With its dynamic, precise lines and bell-shaped downward progression that terminates in a soft ring, the stylistic elements of the Raindance C Handshower echo those of the C Series faucets, while also complementing the look of the overhead showers in the Raindance C offering. The gently rounded edges of the shower-spray handle reflect a traditional style, while also offering the user the thoroughly modern conveniences of safe and ergonomic handling.

Hansgrohe's emphasis on harmony in design is also evident in the remaining parts of the shower. From the matching Raindance C Wallbar to the design of the metal hose, all parts conform to the same traditional look and feel.

The three largest showerheads — the 300, 240 and 180 — are available in four durable finishes: chrome, oil rub bronze, brushed nickel and the new rubbed bronze. The remainder of the Raindance C offering comes in these four finishes plus polished nickel and polished brass, which are especially appropriate for traditional décors.

Exceptional showering experience: Behind the classic-purist shapes of the entire Raindance C offering are the innovative technologies and know-how of Hansgrohe engineering. The proprietary AIR technology, developed in the Hansgrohe Fluid Stream Laboratory in Schiltach, Germany, adds tiny air bubbles to the water passing through all of the showerheads, as well as the handshower and bodyspray. Rather than the needle-like, "spaghetti" sprays of conventional showers, these showers generously and luxuriantly coat the bather's skin with a voluminous rain of soft, air-infused droplets.

List prices on selected Raindance C products (all prices are for chrome finishes):

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| > Raindance C 300 AIR Showerhead: | \$748 |
| > Raindance C 240 AIR Showerhead: | \$548 |
| > Raindance C 180 AIR Showerhead: | \$398 |
| > Raindance C 150 AIR, 3-Jet Showerhead: | \$218 |
| > Raindance C AIR Bodyspray: | \$148 |

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About Hansgrohe: Founded in 1901, Hansgrohe is the premium brand for bathroom and kitchen fixtures, and a market leader in showers and shower systems, as well as thermostat, pressure balance and ceramic cartridge technology. A winner of numerous awards throughout the world, Hansgrohe is regarded as one of the leading innovators in technology and design, with inventions such as the adjustable showerbar, multiple-spray handshowers and showerheads, the Quiclean[®] function, AIR and water-saving EcoRight[™] technology. These and other original products have helped reinvent the modern bathroom as a more functional, more comfortable and more beautiful living space.

Based in Schiltach in the Black Forest region of Germany, Hansgrohe has a global workforce of more than 3,200 and serves customers in over 80 countries through 28 subsidiaries. Known for taking tough action against product piracy and intellectual property theft, the company currently operates 10 manufacturing facilities, including six in Germany, as well as single plants in France, the Netherlands and China. In addition, the company manufactures and assembles most of its Hansgrohe-branded products for North America at its modern manufacturing facility in Alpharetta, Georgia, in the United States.

For more information on Hansgrohe, visit www.hansgrohe-usa.com. To obtain a list of showroom locations within any locale across the United States, visit www.hansgrohe-usa.com/us_en/33541.htm. Or call 1-800-334-0455.

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Picture Overview: Raindance Classic Handshower, Showerhead

Product pictures

	
<p>Raindance Classic Handshower: The gently rounded edges of the shower-spray handle embrace a traditional look, but also offer the user safe and comfortable handling.</p>	<p>The traditional look and feel of the Raindance Classic Handshower (left) complement the large-scale overhead Raindance Classic showerheads (above).</p>
<p>HN0918-Raindance_Classic_01.tif</p>	<p>HN0918-Raindance_Classic_Ambience.tif</p>

Hi-res images are available for immediate download in .tif format by using this link:
<http://hansgrohe.oreilly-depalma.com/2009/raindance-c.shtml>