

## Press Information

FOR IMMEDIATE RELEASE

### **Hansgrohe Unveils Vintage-Style Rubbed Bronze Finish for its Swing® C Bath and Kitchen Series**

**Featuring a rich lacquer look, the new finish will be available on Swing C bath faucets with lever handles, as well as the Swing C kitchen faucet and accessories**

ALPHARETTA, GEORGIA (MARCH 6, 2009) — Hansgrohe recently announced the availability of its newest decorative finish – rubbed bronze – for selected models in its Swing® C series of bathroom faucets and showers. Available on models with lever handles, the new finish lends these items the aura of vintage bathroom fittings, making them a perfect complement to more traditionally styled bathroom décors.

The new finish is also available on the Hansgrohe Swing C Pull-Down Kitchen Faucet and on two complementary accessories: the Soap Dispenser and the 10-inch Base Plate for the faucet itself. The Swing C Pull-Down model is an EcoRight™ product, offering a flow rate of only 1.5 gallons per minute, a 30% savings over conventional kitchen faucets.

**Very different look:** Rubbed bronze is a comparable, but decidedly different look than the oil rubbed bronze finish that Hansgrohe has offered since 2007. The process used to apply each finish to faucets and shower products is also different:

- > Oil rubbed bronze is created through a PVD (Physical Vapor Deposition) process that bonds to the fitting on a molecular level, creating a thin, but highly impervious layer of long-lasting protection.
- > Rubbed bronze is a lacquer finish that is darker than oil rubbed bronze. (See photo.) The hand-brushing used to apply the finish reveals bronze and copper tones, thus creating the appearance of a more aged piece.

Both finishes are “non-living,” which means they will not chemically change over the life of the faucet or shower. This allows the product to retain its original look for as long as it is in use.

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**Hansgrohe, Inc.**

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Part of Hansgrohe's expansive World of Styles product offering, which encompasses contemporary and transitional styles as well as more traditional designs, the Swing C series includes:

- > faucets for the lavatory, bidet and tub, including tub spouts and handshowers;
- > an assortment of thermostatic shower controls, including front-of-the-wall trim and behind-the-wall rough-in components.

The faucets and shower controls are available with cross or scroll handles, as well as lever controls. While the rubbed bronze finish is confined to the lever-handle models, all Swing C products are offered in chrome, oil rubbed bronze, brushed nickel or polished nickel finishes.

**List Pricing** (on selected Swing C products in rubbed bronze):

- |   |       |
|---|-------|
| > Widespread Faucet with Lever Handles:                 | \$598 |
| > Vertical Bidet Faucet with Lever Handles:             | \$868 |
| > Three-Hole Roman Tub Set with Lever Handles:          | \$698 |
| > Four-Hole Roman Tub Set with Lever Handles:           | \$878 |
| > Pressure Balance Valve Shower Trim with Lever Handle: | \$199 |
| > ThermoBalance I Shower Trim with Lever Handle:        | \$505 |
| > ThermoBalance II Shower Trim with Lever Handle:       | \$558 |
| > ThermoBalance III Shower Trim with Lever Handle:      | \$608 |
| > Swing C Kitchen Faucet, Pull-Down:                    | \$845 |
| > Soap Dispenser:                                       | \$172 |
| > Base Plate, 10 inches:                                | \$80  |

**About Hansgrohe:** Founded in 1901, Hansgrohe is the premium brand for bathroom and kitchen fixtures, and a market leader in showers and shower systems, as well as thermostat and plumbing technology. Winners of numerous awards throughout the world, Hansgrohe is regarded as one of the leading innovators in technology and design, with inventions such as the adjustable showerbar, multiple-spray handshowers and showerheads, the Quiclean<sup>®</sup> function, AIR and water-saving EcoRight<sup>™</sup> technology. These and other original products have helped reinvent the modern bathroom as a more functional, more comfortable and more beautiful living space.

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Based in Schiltach in the Black Forest region of Germany, Hansgrohe has a global workforce of more than 3,200 and serves customers in over 80 countries through 24 subsidiaries. Known for taking tough action against product piracy and intellectual property theft, the company currently operates 10 manufacturing facilities, including six in Germany, as well as single plants in France, the Netherlands and China. In addition, the company manufactures and assembles most of its Hansgrohe-branded products for North America at its modern manufacturing facility in Alpharetta, Georgia, in the United States.

**For more information on Hansgrohe, visit [www.hansgrohe-usa.com](http://www.hansgrohe-usa.com).** To obtain a list of showroom locations within any locale across the United States, visit [www.hansgrohe-usa.com/us\\_en/33541.htm](http://www.hansgrohe-usa.com/us_en/33541.htm). Or call 1-800-334-0455.

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## Picture Overview: Swing C in Rubbed Bronze

### *Product pictures*

	
<p>Swing C Widespread Faucet w/Lever Handles, featuring the new rubbed bronze finish.</p>	<p>Swing C Kitchen Faucet, Pull-Down, shown with the new rubbed bronze finish.</p>
<p>HN0918-Swing-C-Widespread</p>	<p>HN0918-Swing-C-Kitchen-Faucet</p>

**Hi-res images of these products** are available for immediate download in .tif format by using this link: <http://hansgrohe.oreilly-depalma.com/2009/swing-c-finish.shtml>

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