

Press Information

FOR IMMEDIATE RELEASE

Hansgrohe Employee-Volunteers Upgrade 2,500 Faucets to Help Save Water and the Environment

Hansgrohe personnel spend a recent Saturday equipping new bathroom faucets from stock with low-flow aerators to save 2.4 million gallons of water annually.

ALPHARETTA, GEORGIA (MARCH 6, 2009) — More than 40 [Hansgrohe](#) managers and employees recently devoted an entire Saturday morning to making an impact on water conservation by volunteering their time and energies to modify a large assortment of approximately 2,500 lavatory faucets from company inventories with low-flow aerators. According to Hansgrohe Product Manager Lars Christensen, these newly upgraded faucets will cut water consumption by 30%, saving an estimated 2.4 million gallons of water annually.

Team effort: Gathering early in the morning of December 6, executive and department managers and hourly employees were segmented into several small production lines by project coordinators. Faucets were disassembled at the front of the lines, so that the existing 2.5-gallon-per-minute (gpm) aerators in the faucets could be swapped out for new 1.5-gpm low-flow aerators.

With this change, Hansgrohe anticipates the modified faucets will be certified by the [U.S. Environmental Protection Agency's \(EPA\) WaterSense](#) program by the end of the first quarter in 2009. Hansgrohe looks to upgrade its line of kitchen faucets with the new low-flow aerators in the coming months.

Hansgrohe employees at the end of the production lines quickly repackaged the upgraded faucets, stickered them with Hansgrohe's [EcoRight™](#) label (for low-flow faucets) and packed the product onto pallets. In a matter of a few hours — finishing well before noon — the Hansgrohe teams fit more than 2,500 lavatory faucets with the new low-flow aerators, readying them to be shipped to trade and retail customers. All subsequent production will routinely include the low-flow aerators.

“Everyone truly worked as a team,” remarks Christensen, himself a volunteer. “It was amazing to watch the change-out process, as it took only about 30 seconds per faucet.”

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Hansgrohe, Inc.

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“We were very pleased with the turnout,” adds Hansgrohe Product Planner Miralem Cajic. “Many thanks to everyone who so graciously gave their time to help Hansgrohe do its part to help the environment.”

Note: In addition to the pending WaterSense certification, the newly upgraded faucets will now provide [Leadership in Energy and Environmental Design \(LEED\)](#) program credits, since they exceed the minimum requirement of a 20% savings in water consumption. The faucets will also be compliant with recent legislation in locales such as [Miami-Dade County, Fla.](#), where a 1.5-gpm flow rate is the maximum allowed for all lavatory and kitchen faucets, as well as showerheads and handshowers.

About Hansgrohe: Founded in 1901, Hansgrohe is the premium brand for bathroom and kitchen fixtures, and a market leader in showers and shower systems, as well as thermostat and plumbing technology. Winners of numerous awards throughout the world, Hansgrohe is regarded as one of the leading innovators in technology and design, with inventions such as the adjustable showerbar, multiple-spray handshowers and showerheads, the Quiclean® function, as well as AIR and water-saving EcoRight™ technology. These and other original products have helped reinvent the modern bathroom as a more functional, more comfortable and more beautiful living space.

Based in Schiltach in the Black Forest region of Germany, Hansgrohe has a global workforce of more than 3,200 and serves customers in over 80 countries through 24 subsidiaries. Known for taking tough action against product piracy and intellectual property theft, the company currently operates 10 manufacturing facilities, including six in Germany, as well as single plants in France, the Netherlands and China. In addition, the company manufactures and assembles most of its Hansgrohe-branded products for North America at its modern manufacturing facility in Alpharetta, Georgia, in the United States.

For more information on Hansgrohe, visit www.hansgrohe-usa.com. To obtain a list of showroom locations within any locale across the United States, visit www.hansgrohe-usa.com/us_en/33541.htm. Or call 1-800-334-0455.

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Picture Overview: Hansgrohe Volunteers (Low-Flow Aerators)

Ambience pictures



Hansgrohe employees at the Alpharetta, Ga., plant on December 6: Volunteering personal time to help save water.

HN0918-Aerator-1491



Hansgrohe employees fit more than 2,500 lavatory faucets with the new low-flow aerators.

HN0918-Aerator-1509

Hi-res images of this Hansgrohe event are available for immediate download in .tif format by using this link: <http://hansgrohe.oreilly-depalma.com/2009/aerators.shtml>

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